

Zeve Sanderson

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RELEVANT EXPERIENCE

NYU Center for Social Media and Politics, Founding Executive Director 2019-Present
NYU Social Media and Political Participation Lab, Lab Manager 2017-2019

- Built interdisciplinary & cross-functional team working on award-winning research at the intersection of technology and politics
 - Develop systems from the ground up, ensuring operational excellence and a commitment to DEI
 - Oversee 20+ person team and 50+ active research projects
 - Work with key stakeholders — including external vendors, legal, compliance, and computing — to support projects & programs
 - Lead recruitment and management of cross-functional team (made more than 30 hires since September 2019)
 - Develop and direct \$4M+ annual budget, allocating financial and personnel resources to meet project goals and org KPIs
- Manage collaborative projects across civil society, government, philanthropy, and industry; examples include:
 - Headed multi-year research partnership with Facebook on the development of community-based fact-checking programs
 - Led joint research with the International Women's Media Foundation on the online harassment of women journalists
 - Planned convenings for both academic and non-academic audiences; highlights include
 - Internal: CSMaP annual conferences; 2020 & 2022 election seminar series; NYC symposium on tech policy & research
 - External: data access workshop, Siegel Fellows convening, D.C. meeting for Knight Foundation
- Develop the Center's growth, strategies, partnerships, and operations
 - Led eight-figure capital raise with private and federal funders to establish and grow the multidisciplinary center
 - Surpassed internal fundraising goals every year, including an additional \$1.65M raised this academic year
 - Maintain strong relationships with large network of diverse funders
 - Create center's strategic plan, including developing KPIs, planning research and activities, and identifying growth opportunities
 - Manage relationships with federal and state offices, providing informal feedback and submitting formal comments
- Lead policy-relevant research to understand the impact of online information on politics, public health, and civil discourse
- Act as point of contact for media and journalists, with dozens of appearances across leading outlets; highlights include:
 - Print: *NY Times*, *Politico*, *Time*; Television: CBS News, Al Jazeera; Radio & Podcasts: NPR, Tech Policy Leaders Podcast

National Democratic Institute, Consultant, Information Integrity 2022-Present

- Provide guidance on the strategy and operations for new Center for Information Integrity in Eurasia
- Develop counter-disinformation research and programming to engage key partners across media, political parties, and CSOs

SELECTED ACADEMIC & POPULAR WRITING

- Analysis & op-eds for public audiences published in a range of outlets, including *Barron's*, *Slate*, *Brookings*, *The Washington Post*, *The Hill*
- Searching for Additional Information Online Increases Belief in Misinformation. Conditionally Accepted at *Nature* (2023)
- Testing the Effect of Information on Discerning the Veracity of News in Real-Time. Accepted at *Journal of Experimental Political Science* (2023)
- Twitter flagged Donald Trump's tweets with election misinformation: They continued to spread both on and off the platform. *Harvard Misinformation Review* (2021)
- Moderating with the Mob: Evaluating the Efficacy of Real Time Crowdsourced Fact-Checking. *Journal of Online Trust and Safety* (2021)

SELECTED PRESENTATIONS & AWARDS

- Siegel Family Endowment, Research Advisory Board (2023)
- Knight Research Network, Steering Committee Member (2021 & 2022)
- Disinformation Defense League - From Problems to Solutions: Shifting the Disinfo Framework (2023)
- Rayburn House Building - Researcher Data Access Panel (2022)
- Expert Roundtable on Meta's Covid Misinformation Policy - for members of the Oversight Board (2022)
- USAID Democracy, Human Rights, and Governance - Evidence and Learning Talk Series (2021)
- Dirksen Senate Building - Disinformation and the 2020 Election (2020)
- Facebook, Menlo Park - Evaluating Community Fact-checking (2019 & 2020)

EDUCATION

Vrije Universiteit Amsterdam, PhD Communication Science Current

New York University, MA Political Science (GPA 4.0) 2020

Brown University, BA Political Science (GPA 4.0) 2015

- Relevant Skills (Organizational): financial budgeting and forecasting in Excel; strategic planning; fundraising
- Relevant Skills (Academic): R, Stata, SQL, LaTeX